

*The Lakeshore Art Festival features a unique blend of fine arts, crafts, music, children's activities, food and fun in historic Downtown Muskegon. Join hundreds of artist and thousands of guests at this artful event! Visit [www.lakeshoreartfestival.org](http://www.lakeshoreartfestival.org) for more details.*

**Benefactor - \$10,000+**

- Business logo prominently displayed on website, poster and ad placement
- Business logo and 1/2 page ad space in brochure
- Promotional booth space at event
- Event specific naming opportunities
- Business logo on general event banners and specific banners where applicable
- Business listings/mentions in press releases and live media interviews
- Social media recognition

**Art Enthusiast - \$5,000 - \$3,000**

- Business logo displayed on website, brochure and poster
- Event specific naming opportunities (\$5,000+)
- 1/4 page ad in brochure (\$5,000+)
- Promotional booth space at event (\$5,000+)
- Business logo on general event banners and specific banners where applicable
- Social media recognition

**Creative - \$1,000+**

- Business logo displayed on website and brochure
- Business logo on general event banners
- Interactive booth space at event
- Social media recognition

**Friends of Art - up to \$999 Value**

- Business logo displayed on website and brochure
- Social media recognition

**Event Specific Opportunities:**

- Fine Art/ Fine Craft in the Park
- New Event
- Street Party / Entertainment
- Artisan Food Market
- Children's Lane
- Artist Prize Sponsorship

**Additional Opportunities:**

- Marketing support
- Branded Merchandise
- Volunteer T-shirts
- Lanyard/Name Badges
- Goodie Bags



The Lakeshore Art Festival is an event of the Muskegon Lakeshore Chamber of Commerce

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