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NEWS RELEASE

FOR IMMEDIATE RELEASE

April 3, 2018

Artists Invited to Participate in Kayak Sculpture Public Art Project
Application Deadline - Friday, April 20

Muskegon, Michigan – The Lakeshore Art Festival, in partnership with the Muskegon Museum of Art and the Muskegon Lakeshore Chamber of Commerce, is organizing an exhibition of public art in Downtown Muskegon for the summer of 2018. Artworks will incorporate a real kayak and will be on display beginning July 5. All artists 18 years or older are invited to submit an application to participate in the project no later than Friday, April 20.

Accepted artists will receive a \$500 stipend and a kayak with stand. Kayaks are being provided by KL Outdoor, the world's largest kayak manufacturer, which recently chose to locate their corporate headquarters in Muskegon.

Designs must measure no more than eleven feet high and six feet wide and must be weather resistant with all sculptural elements securely attached to the kayak. Artists will also be responsible for picking up their kayak between May 1-4 and delivering their completed sculpture no later than June 25. Artists can also elect to make their sculpture available for sale.

[Click here](http://lakeshoreartfestival.org/images/sponsors/Kayak%20Public%20Art%20Project%20Prospectus%20FINAL.pdf) (http://lakeshoreartfestival.org/images/sponsors/Kayak%20Public%20Art%20Project%20Prospectus%20FINAL.pdf) to view the detailed application form. There is an application fee of \$35. Artists may contact Suzanne Velarde with questions at kayaksculpture@gmail.com or call (616) 402-1625.

This project is made possible by Signature Sponsor KL Outdoor.



The Lakeshore Art Festival is always the first Friday and Saturday in July and will take place July 6 and 7, 2018. The Lakeshore Art Festival features a unique blend of 300+ fine art and craft exhibitors, street performers, specialty food booths, interactive art stations, Children's activities and so much more in beautiful Downtown Muskegon, Michigan. Local businesses interested in supporting this locally and nationally recognized festival through sponsorship can contact Carla Flanders at artfest@muskegon.org. For more information visit lakeshoreartfestival.org.

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