

CONTACT: CARLA FLANDERS
LAKESHORE ART FESTIVAL DIRECTOR
PHONE: 231-724-3176
cflanders@muskegon.org

NEWS RELEASE
FOR IMMEDIATE RELEASE
December 19, 2017

Lakeshore Art Festival Named Favorite Small Town Art Fair Second Year in a Row

MUSKEGON, MI – The Lakeshore Art Festival continues to raise the bar for fine art and craft events in Michigan. For the second year in a row, the festival was ranked one of the Favorite Small Town Art Fairs by ArtFairCalendar.com. The website ranked festivals based on a survey taken by thousands of art festival attendees.

“I was incredibly excited to hear we made the list again this year,” said Lakeshore Art Festival Director, Carla Flanders. “The Lakeshore Art Festival continues to lead the way in attendance, sustainability, and interactive art. I am thrilled to be part of the great team that makes everything happen.” The art festival has also been recognized as #1 in the state of Michigan for Classic & Contemporary Craft Shows and ranked #27 in the nation by the Sunshine Artist Magazine which is known for high-quality content for the fine art and craft industry.

The ArtFairCalendar.com rankings are obtained via ballots from art fair attendees across the country. Voters are asked to choose their favorite art fairs and shows in the country as well as in categories, such as Favorite Small Town Art Fair. They were also asked questions about their attendance preferences, festival buying habits, favorite artists and more.

“The recent recognition is bringing positive attention to the Lakeshore Art Festival and Muskegon both locally and nationally,” commented Flanders. “We are incredibly proud of all the work going into this festival, and the artists who play such a big role in this artful event.”

Fine artists and hand crafters can register now for the Lakeshore Art Festival, July 6 & 7, at lakeshoreartfestival.org. Deadline is February 1, 2018.

###

About the Chamber

The Muskegon Lakeshore Chamber of Commerce is the premier business membership organization on the lakeshore representing approximately 1,200 businesses and organizations. The Muskegon Chamber represents businesses of every size and type all over West Michigan. The Chamber is celebrating 120 years in operation working to sustain an environment for business success through community leadership, promotion, inclusive business advocacy and valued member services. The Muskegon Chamber is a three-time award winning Chamber, being named Chamber of the Year for the State of Michigan in 2006, 2010, 2012, and 2015 by the Michigan Association of Chamber Professionals.