

July 5 and 6, 2019

SPONSORSHIP OPPORTUNITIES

The Lakeshore Art Festival features a unique blend of fine arts, crafts, music, children's activities, food and fun in historic Downtown Muskegon. Join hundreds of artists and thousands of guests at this artful event! Visit www.lakeshoreartfestival.org for more details.

Benefactor Sponsor - \$10,000+

- Business logo prominently displayed on website, poster and ad placement
- Business logo and 1/2 page ad space in brochure
- Promotional booth space at event
- Event specific naming opportunities
- Business logo on general event banners and specific banners where applicable
- Business listings/mentions in press releases and live media interviews
- Social media recognition

Art Enthusiast Sponsor - \$3,000 to \$5,000

- Business logo displayed on website, brochure and poster
- Event specific naming opportunities (\$5,000+)
- 1/4 page ad in brochure (\$5,000+)
- Promotional booth space at event (\$5,000+)
- Business logo on general event banners and specific banners where applicable
- Social media recognition



Creative Sponsor - \$1,000+

- Business logo displayed on website and brochure
- Business logo on general event banners
- Interactive booth space at event
- Social media recognition

Friends of Art Sponsor - up to \$999 Value

- Business logo displayed on website and brochure
- Social media recognition

Event Specific Opportunities:

- Fine Art/Fine Craft in the Park
- Street Performers
- Craft & Artisan Food Market
- Children's Lane
- Public Art Project
- Craft Beer/Wine Garden

Additional Opportunities:

- Marketing support
- Branded Merchandise
- Volunteer T-shirts
- Lanyard/Name Badges
- Shopping Bags



The Lakeshore Art Festival is an event of the Muskegon Lakeshore Chamber of Commerce

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