THANK YOU, EVENT PARTNERS!

FINE ART/FINE CRAFT

With a keen eye and an intentional focus on art, the Lakeshore Art Festival is proud to feature 10+ jury-selected Fine Art/Fine Craft exhibitors throughout beautiful Hackley Park. In its lush green setting with accents of vibrant flower hues, the park hosts permanent works of art and is epoxy away from one of the nation’s best art museums, the Muskegon Museum of Art. During the show, our exhibitors will be juryed by professional artist and Grand Valley State University professor, Sarah Weber. $300 in cash awards will be presented during the festival. Awards created locally by Amura Design Studio.

CRAFT/ARTISAN FOOD MARKET

The festival features a Craft section and an Artisan Food Market. Exhibitors from around the country will be selling handcrafted items ranging from jewelry, apparel and accessories to furniture, yard art and home decor. The Artisan Food Market is located on Clay Ave. offering spices, sweets, infused olive oils, gourmet dog treats and more!

People’s Choice Award

Event Partner: Women’s Division Chamber of Commerce
Show our artists some love! Vote for your favorite craft exhibitor on Friday only. Visit lakeshoreartfestival.org and enter their booth number to vote. Booth numbers are displayed within each craft exhibitor’s space. Winners will be announced Saturday.

Emerging Artists Tent

The Lakeshore Art Festival welcomes 20 artists who will showcase their original works near Clay Ave. and 2nd St.

“Step Into Art” at the Children’s Lane
Families will be entertained, educated and inspired by the artistic experience! This year, the Children’s Lane theme is “BUTTERFLIES!” Exhibitor booths feature fun and playful crafts, theatrical games, caricature drawings, interactive spin art, and more. Visit each booth and the butterfly scavenger hunt for your chance to win prizes.

Create-A-Frame
Show your creative side by making a personalized canvas!

Diligent Glass
Learn how fused glass can create this interactive workshop for kids!

John Bell Zoo
Learn about animals, including the Monarch Butterfly.

Visit lakeshoreartfestival.org for a complete lineup of exhibitors. Be sure to catch all of the action while you’re in the Children’s Lane, including an interactive butterfly dance by Ruthy Vega, Cimpa Amorning butterflies, Kaeli In Motion, balloon art, princesses, local sports mascots and more!

Empty Canvas
Event Partner: The Muskegon Chronicle/Mlive
Art and music during the wine-tasting performance by Empty Canvas! The audience is invited to help in the guided creation of a mayor painted performance, while the band plays live music. Stop by a beverage and join us at the Hackley Park Stage on July 5 from 4-6pm and July 6 from 12-2pm. The creations will be sold via auction at the event tent. A portion of the proceeds will go to help future art initiatives.

STREET PERFORMERS

Event Partner: The Muskegon Chronicle/Mlive
The art of performing abounds at the Lakeshore Art Festival. As you stroll through the many fine art and craft exhibitors, you will find street performers entertaining to your delight! Empty Canvas! Enjoy all the creatures and musicians to balloon makers and Performers entertain for tips, so be sure to show them your appreciation by tipping well!

WINE & BEER GARDEN

Event Partner: On The Beach Muskegon, Bell’s Brewery
Enjoy a nice glass of wine or cold craft brew while shopping the Lakeshore Art Festival fine art section in Hackley Park. Sip and savour as you pick out unique, one-of-a-kind pieces of art. Coordinated with assistance from JD Greater Muskegon.

INTERACTIVE & COMMUNITY ART

Community Canvases
Event Partner: Padnos, Nuveen Art Center, Muskegon Area ISD
Working with local schools and the Nuveen Art Center, students and guests will get the opportunity to paint together. Classrooms will work on the project before the festival and the masterpieces will be displayed on July 5 and 6. The Nuveen Art Center will host a painting celebration for guests to participate in during the festival. All canvases will be for sale, giving attendees the opportunity to see a piece of community art!

Kayak Painting - Art in Motion
Event Partner: Sundolphin
In celebration of Muskegon being home to the world’s largest kayak manufacturer, two kayaks will be painted live during the festival! Vizors will be able to watch art in motion as the artists bring their designs to life in Hackley Park and in the Children’s Lane. The final works of art will be auctioned off with portion of the proceeds going to Read Muskegon.

K-12 Student Art Showcase
Event Partner: Area Museums
The exhibition of artwork from Muskegon County students, grades K-12 will be returning for 2019. We invite you to come with the students and take home a unique piece of building art! All proceeds go to the student artists.

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FESTIVAL FOOD FAVORITES

From elephant ears to gyros and African cuisine, the Lakeshore Art Festival offers a fresh-squeezed lemonade while you stroll or grab a frozen yogurt to cool off. Visit the food areas on 3rd and 4th streets and your taste buds will thank you!

KEEPIN’ IT GREEN
Event Partner: DTE Energy Foundation
The Lakeshore Art Festival, in conjunction with DTE Energy Foundation, is pleased to continue our GREEN initiative. Our goal is to significantly reduce the amount of waste generated by use of compostable and recyclable products. Additional recycling and composting bins will be located throughout our event. Please join us in “Keepin’ it Green” by looking for a recycling or composting bin BEFORE you dispose of your trash. Thank you

BUTTERFLY MURAL

Event Partner: Hackley and Hume Foundation, Muskegon Area ISD, City of Muskegon, Muskegon Lakeshore Chamber of Commerce, Community Foundation for Muskegon County, Muskegon Downtown Development Authority, Matt Duck, Mike & Kay Olthoff, Parnemerian Jean Atomic, Muskegon Lodge No. 140 F & A M & Accepted Masons, Port City Cooperative
Globally recognized artist, Kelsey Montague, has created a one-of-a-kind mural in Downtown Muskegon! The permanent piece is painted on the side of a local business building. Pose in front of the mural at any time during the festival and post your photos to social media with the hashtag #WhatIfLifts, #ThinkMuskegon, and #LAF2019.

Friday July 5, 4pm-6pm
Muskegon Downtown Development Authority
A free art adventure for all to enjoy! Join us on Friday with friends and family to chalk the streets of downtown. Prizes will be awarded for 1st, 2nd, and 3rd place! Chalk will be provided for free or bring your own if you’d like.

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THANK YOU, VOLUNTEERS!
Event Partner: DTE Energy Foundation
The Lakeshore Art Festival wouldn’t be what it is without many individual/volunteers. A special thank you to all of our volunteer groups including the Boys & Girls Club of the Muskegon Lakeshore, the Salvation Army, and Muskegon Big Red Football. For more information on volunteering, email artfestvolunteer@muskegon.org