

NEWS RELEASE

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December 19, 2019

Lakeshore Art Festival Wins Best Art Fairs Award!

Muskegon, MI – Lakeshore Art Festival is a winner in the 8th annual "America's Best Art Fair Awards" competition. The national survey from Art Fair Calendar recognized Lakeshore Art Festival as one of the finest juried art fairs in the country. (See the entire list at this link.)

Sponsored by ArtFairCalendar.com, the #1 website for art fair event listings, the 2019 online survey opened voting beyond the traditional "art fair insiders" such as artists and show staff to focus on voting by art fair patrons, fine art collectors and the public that attends art shows and festivals nationwide. "The Lakeshore Art Festival has always been popular among art fair lovers in the Muskegon area, but our 8th annual national Best Art Fairs Awards survey proves that both art collectors and artists nationwide love it, too," said Connie Mettler, Publisher of ArtFairCalendar.com. "We're happy to give a "America's Best Art Fair Award to the Lakeshore Art Festival today."

"We are so thrilled to be the only Michigan festival to make the top 10 list!" said Carla Flanders, Lakeshore Art Festival Director. "Standing alongside art festival greats from Chicago to Park City. This recognition by our patrons and artists, not only boosts our local pride but it shines a light on the Muskegon Lakeshore area on a national scale."

Major sponsors for the Lakeshore Art Festival include: DTE Energy Foundation, Michigan Council for Arts & Cultural Affairs, Leaf Filter, PADNOS and Envigor.

Sponsorship opportunities are available at www.lakeshoreartfestival.org.

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About the 2019 America's Best Art Fairs Awards

The America's Best Art Fairs Awards are based on online voting by art fair patrons, collectors, organizers, and artists both regionally and nationally. It is the only national survey of art fairs and festivals designed to recognize achievement in art fair event production and promote the cultural importance of fine art events across America. Please visit http://www.artfaircalendar.com/art_fair/americas-best-art-fairs-the-top-50.html or http://www.BestArtFairs.com for the complete list of Best Art Fair Award winners for 2019 as well as top regional winners also.

About Lakeshore Art Festival

The Lakeshore Art Festival is always the first Friday and Saturday in July. The Lakeshore Art Festival features a unique blend of 350+ fine art and craft exhibitors, street performers, specialty food booths, interactive art stations,

children's activities and so much more in beautiful Downtown Muskegon, Michigan. Local businesses interested in supporting this locally and nationally recognized festival through sponsorship can contact Carla Flanders at artfest@muskegon.org. For more information visit <u>lakeshoreartfestival.org</u>.