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NEWS RELEASE
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Artist Deadline Approaching for Award-Winning Lakeshore Art Festival

MUSKEGON, MI – Time is running out to enter the award-winning Lakeshore Art Festival. The deadline for fine art and craft exhibitors to apply is **midnight February 4, 2020**. The Lakeshore Art Festival is taking place Friday, July 3 and Saturday, July 4, 2020. Applications can be found online at: lakeshoreartfestival.org.

Lakeshore Art Festival has a “blind jury process.” Every year, a group of industry professionals, artists and crafters review each entry, not knowing who the applicant is (i.e. blind jury). Jurors rely solely on the images and body of work provided by the applicants and score each applicant based on standards of quality, uniqueness and handcrafted appeal.

Lakeshore Art Festival continues to rank in the *Top 200 Best* by the Sunshine Artist Magazine and as one of the *Best Art Fairs in America* by ArtFairCalendar.com. The Lakeshore Art Festival has also been recognized by the Grand Haven Tribune as *People’s Choice Award: #1 Art Festival in West Michigan*.

Sponsorship opportunities are available. Businesses interested in promoting their brand while supporting this locally and nationally recognized festival can contact Carla Flanders at artfest@muskegon.org. See what other sponsors are saying.

Joe Grimm, Sales Director at Betten Baker Honda commented, “This is one of our favorite local events to support! Year-after-year we continue to see a return on our investment in the way that customer exposure translates to sales.”

Fine artist and crafter exhibitors that would like more information or want to apply for the 2020 Lakeshore Art Festival can visit lakeshoreartfestival.org.

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The Lakeshore Art Festival is a Muskegon Lakeshore Chamber of Commerce Event

The Lakeshore Art Festival is always the first Friday and Saturday in July. The Lakeshore Art Festival features a unique blend of 350+ fine art and craft exhibitors, street performers, specialty food booths, interactive art stations, children’s activities and so much more in beautiful Downtown Muskegon, Michigan. For more information visit lakeshoreartfestival.org.