



# NEWS RELEASE

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**NEWS RELEASE**  
**EMBARGOED UNTIL 5PM**  
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## **Lakeshore Art Festival Cancels 2020 Event**

**Muskegon, MI** – It is with great sadness that we announce the cancellation of Lakeshore Art Festival 2020 due to health concerns over COVID-19. The event was slated to take place July 3 and 4 in Downtown, Muskegon.

While a great deal of time was taken to consider alternative ways to host the show this year, it came down to the health and safety of our exhibitors, guests, volunteers and community. Although the show is cancelled, plans for the PADNOS Public Art Project will still proceed and details will be forthcoming.

“This would have been the 8<sup>th</sup> year for Lakeshore Art Festival but art and craft festivals have been an institution in Downtown Muskegon since 1961,” said Carla Flanders, Lakeshore Art Festival Director. “We recognize that this event has been a 4<sup>th</sup> of July tradition for our community and we feel a great deal of loss for our patrons, local businesses and the many artists, crafters and food vendors that attend the show each year. We are hopeful for the future and look forward to coming back in 2021!”

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### **About Lakeshore Art Festival**

*The Lakeshore Art Festival is always the first Friday and Saturday in July. The Lakeshore Art Festival features a unique blend of 350+ fine art and craft exhibitors, street performers, specialty food booths, interactive art stations, children’s activities and so much more in beautiful Downtown Muskegon, Michigan. Local businesses interested in supporting this locally and nationally recognized festival through sponsorship can contact Carla Flanders at [artfest@muskegon.org](mailto:artfest@muskegon.org). For more information visit [lakeshoreartfestival.org](http://lakeshoreartfestival.org).*