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NEWS RELEASE
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Lakeshore Art Festival Announces 2021 Call for Artists

MUSKEGON, MI – The award-winning Lakeshore Art Festival is now accepting fine art and craft applications for the 2021 festival. Please note, the festival dates have changed to Saturday, June 26 and Sunday, June 27, 2021.

The Lakeshore Art Festival is a juried show, professional artists and fine art/craft coordinators serve on the jury and review each exhibitor application before they are accepted into the show. No buy-sell items are allowed. For this year only, exhibitors that were accepted into the 2020 show will be accepted into the 2021 without going through the jury process and contingent on space availability. Accepted 2020 exhibitors and new exhibitors will need to apply and pay the application fee of \$35. If the Lakeshore Art Festival has to be cancelled due to COVID-19 booth fees will be returned but the application fee will not be reimbursed.

Applications are accepted online only and can be accessed through [Zapplications](#) to or via lakeshoreartfestival.org.

Local and national artists are encouraged to apply. Here are just a few of the many comments by past attendees:

Artist Bill Reek commented, “The Lakeshore Art Festival is my favorite place to be an exhibitor. So many familiar faces and I meet so many cool people.”

Guest Sara M posted via Facebook, “I LOVE the atmosphere of the Lakeshore Art Festival! Walking down the street and in the park looking at the vendors, smelling the food and feeling the excitement! Reminds me of when I was little, when my mom was an exhibitor, and we'd stroll through the art fair while she was working.”

More about the Lakeshore Art Festival: The annual art festival has brought between 55,000-60,000 guests, 300+ fine art and craft exhibitors, 20 food vendors, children’s activities, street performers and art installations to Downtown Muskegon. The festival ranks as one of the Top 200 Best in the Country by Sunshine Artist Magazine, has been recognized as People’s Choice Award: #1 Art Festival in West Michigan and as one of the Best Art Fairs in America by ArtFairCalendar.com. Since 2014, the Lakeshore Art Festival has brought in over \$7.2 million dollars to the Muskegon Lakeshore area and supported a number of local non-profits. If you are interested in getting involved as a volunteer or local business sponsor, please contact Carla Flanders at director@lakeshoreartfestival.org or visit lakeshoreartfestival.org for more information.

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