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NEWS RELEASE

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Event Highlights for Lakeshore Art Festival June 25 and 26

MUSKEGON, MI - The Lakeshore Art Festival will take place this Saturday, June 25 from 9am-6pm and Sunday, June 26 from 9am-4pm. The nationally recognized event will feature a unique blend of fine art, handcrafted goods, music, food, and fun in Downtown Muskegon, Michigan. Guests will experience nearly 300 juried fine art and specialty craft exhibitors, a Children's Lane, artisan food market, street performers, multiple interactive art stations, and so much more!

Event highlights include:

- <u>International Street Artist David Zinn</u>: Creating 8-10 small-scale works of chalk art and one permanent piece of public art.
- <u>Chalk-The-Walk</u>: Taking place on Saturday, June 25 from 4pm-6pm. Pick up your FREE chalk at participating locations below.*
- <u>Author's Alley</u>: 20 Michigan Authors at 4th St. and Clay Ave.
- Juried Fine Art: 100 exhibitors in Hackley Park.
- <u>Craft & Artisan Food</u>: 160 exhibitors on 4th St. and Western Ave.
- Food Vendors: 22 Food Vendors.
- <u>Children's Lane</u>: 14 Interactive art and educational stations with free or low-cost activities.
- <u>Street Performers</u>: Located in Hackley Park, at Olthoff Stage, and at 2nd St. & Western Ave.

See the full line up and view this year's Lakeshore Art Festival brochure here: lakeshoreartfestival.org

*Small bags of FREE chalk for Chalk-the-Walk, provided by Scherdel Sales & Technology, are available now for pickup at the following locations: PADNOS, Blended Furniture Market, Arts Council of White Lake-Nuveen Center, Muskegon Museum of Art, Art Cats Gallery, Disability Network of West Michigan and Read Muskegon. The small bags of free chalk will also be available at the information booths throughout the festival. All chalk is available while supplies last and only ONE BAG per person. Event organizers also encourage the community to bring their own chalk as well.

More about Lakeshore Art Festival

The annual Lakeshore Art Festival brings thousands of guests, hundreds of fine art and craft exhibitors, a multitude of food vendors, children's activities, street performers and interactive art installations to Downtown Muskegon. The festival ranks as one of the Top 200 Best in the Country by Sunshine Artist Magazine, has been recognized as People's Choice Award: #1 Art Festival in West Michigan and as one of the Best Art Fairs in America by ArtFairCalendar.com. ####