



# LAKESHORE ART FESTIVAL

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**NEWS RELEASE**  
**For Immediate Release**  
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## Event Highlights for Lakeshore Art Festival June 24 and 25

### Muskegon, MI -

The Lakeshore Art Festival will take place Saturday, June 24 from 9am-5pm and Sunday, June 25 from 9am-5pm. The nationally recognized event will feature a unique blend of fine art, handcrafted goods, music, food, and fun in Downtown Muskegon, Michigan. Guests will experience over 250 juried fine art and specialty craft exhibitors, a Children's Lane, artisan food market, street performers, multiple interactive art stations, and so much more!

### Event highlights include:

- [Juried Fine Art](#): nearly 100 exhibitors in Hackley Park.
- [Craft & Artisan Food](#): 150 exhibitors on 4th St. and Western Ave.
- [Author's Alley](#): 20 Michigan Authors at 4th St. and Clay Ave.
- [Food Vendors](#): 12 Food Vendors.
- [Children's Lane](#): Many Interactive art and educational stations with free or low-cost activities.
- [Street Performers](#): Located in Hackley Park and at Olthoff Stage.
- [#LAFRocks Public Art Project](#): 6 local artists have created artistic masterpieces out of small boulders that will be displayed throughout the festival footprint. In addition, Muskegon Museum of Art will host a rock decorating booth in the roundabout for guests to express their creativity.

**See the full line up and view this year's Lakeshore Art Festival brochure here: [lakeshoreartfestival.org](http://lakeshoreartfestival.org)**

Thank you to our benefactor sponsors: DTE Energy Foundation, Muskegon Downtown Development Authority and iHeartMedia. Full sponsor list [here](#).

### More about the Lakeshore Art Festival:

*The annual art festival brings thousands of guests, hundreds of fine art and craft exhibitors, a multitude of food vendors, children's activities, live entertainment, and interactive art to Downtown Muskegon, Michigan. The festival ranks as one of the Top 200 in the Country by Sunshine Artist Magazine (multiple years running), has been recognized as People's Choice Award: #1 Art Festival in West Michigan and as one of the Best Art Fairs in America by ArtFairCalendar.com. Since 2013, Lakeshore Art Festival has brought in over \$9.3 million dollars to the Muskegon lakeshore area and supported a number of local non-profits. If you're interested in getting involved as a volunteer or local business partner, please contact Bre McCarthy at [director@lakeshoreartfestival.org](mailto:director@lakeshoreartfestival.org) or visit [lakeshoreartfestival.org](http://lakeshoreartfestival.org).*

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