



# LAKESHORE ART FESTIVAL

**Contact: Kristina Broughton**  
**Marketing Director**  
phone: 231.720.2574  
kbrought@muskegonartmuseum.org

**NEWS RELEASE**  
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## **Lakeshore Art Festival is seeking artists for "Flower Power" themed sculptures and installations**

**Muskegon, MI** - The Lakeshore Art Festival is seeking proposals from artists to create temporary outdoor sculptures or installations inspired by the theme "Flower Power" for the festival on June 29 & 30, 2024.

Up to six artists will be selected to create temporary outdoor sculptures or installations to display during this year's Lakeshore Art Festival on June 29 and 30. This year's theme for the festival is "Flower Power" and artists are asked to submit their ideas by Wednesday, April 24. Selected artists will be paid a \$500 stipend to create the art. It is an annual tradition for the Lakeshore Art Festival to have a public art project. Last year, the festival selected five local artists to paint boulders that were displayed throughout the city for festival attendees to find. In 2022, famed chalk artist David Zinn took over downtown Muskegon with his chalk murals and characters, which one scene can still be viewed at the Muskegon Farmers Market.

Interested artists must be 18 years or older to enter and submit their application with a resume, portfolio of work, two references, and a sketch mockup of their idea. There are rules and criteria for the project scope, such as the artwork must be able to withstand outdoor elements, stand on its own or be secured in place, and more that can be found within the artist application. Applications are due by Wednesday, April 24, and can be filled out at <https://forms.gle/Wa4Pp9uU3cep6DGr6>.

The Lakeshore Art Festival is proud to share the work of local artists with the 30,000+ visitors the festival brings to downtown Muskegon each year. It is our hope the sculptures and installations created for this year's festival inspire creativity, innovation, and joy as the "Flower Power" theme reflects the blooming arts culture of the Muskegon community.

For more information or questions, contact Kristina Broughton at [kbrought@muskegonartmuseum.org](mailto:kbrought@muskegonartmuseum.org) or call at (231) 720-2574.

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